

BUS 168 (WS1) - Electronic Business Spring 2018

Please note - This schedule may be modified. Changes and assignment due dates will be announced.

1/8/2018

Assignment			
Jan	Mon	8	Orientation
	Wed	10	1 - The Revolution Continues
	Mon	15	<i>MLK Day - College Closed</i>
	Wed	17	
	Mon	22	2 - E-commerce Business Models and Concepts
	Wed	24	
	Mon	29	
	Wed	31	3 - E-commerce Infrastructure: The Internet, Web, and Mobile Platform
Feb	Mon	5	
	Wed	7	
	Mon	12	4 - Building an E-commerce Presence: Web Sites, Mobile Sites, and Apps
	Wed	14	
	Mon	19	
	Wed	21	5 - E-commerce Security and Payment Systems
	Mon	26	
	Wed	28	
March	Mon	5	<i>Spring Break - No Class Meetings</i>
	Wed	7	<i>Spring Break - No Class Meetings</i>
	Mon	12	6 - E-commerce Marketing and Advertising Concepts
	Wed	14	
	Mon	19	
	Wed	21	<i>Last Day to Withdraw - 3/27/18</i>
	Mon	26	7 - Ethical, Social, and Political Issues in E-commerce
	Wed	28	<i>Easter Break</i>
April	Mon	2	
	Wed	4	
	Mon	9	8 - Online Retailing and Services
	Wed	11	
	Mon	16	
	Wed	18	9 - Online Content and Media
	Mon	23	
	Wed	25	
May	Mon	30	10 - Social Networks, Auctions, and Portals
	Wed	2	
	Wed	9	<i>Last Day of Class</i>